

## December 2008

### Children's Packed Lunches - UK

The new standards for food and nutrition in schools that are being phased in over the 2006/09 period present the children's packed lunches market with challenges and opportunities. In this report Mintel looks at what school lunchbox products parents and children are buying, why they are buying them and ...

### Cooking Sauces - UK

The cooking sauces market has gone from strength to strength, changing with the times to remain relevant to consumer needs. Health has evolved to accommodate consumers' desire for increased involvement in cooking. Premium products deliver restaurant-quality at a cost saving compared to eating out. Taste adventure is assured through a ...

## November 2008

### Barbecue Foods - UK

The market for barbecue foods has shown strong growth over the last five years although annual variations in the weather have a big impact on its overall size. Consumer interest in outdoor living and *alfresco* dining is stimulating the consumption of a wider range of foods at the barbecue and ...

### Food Retailing - UK

Food retailing is by far the largest retail sector accounting for almost half of all retail sales. It is also the most concentrated in Europe, if not the world, with just four major players dominating the sector and taking the lion's share of main supermarket shopping trips.

## October 2008

### Weight Control Foods - UK

This report looks at how delivering weight loss solutions through RFCS (Reduced fat, reduced calorie and sugar) foods is being impacted by a wider definition of what constitutes a healthy diet. The report also assesses how

### Meat-free Foods - UK

There has been a resurgence of consumer interest in the meat-free market. This growth is the result of an increasing number of meat-eaters incorporating meat-free products into their everyday diet – a change of behaviour principally motivated by a desire to improve the healthiness of their diet. This report considers ...

### Impact of Rising Food Prices (The) - UK

In July 2008 annual inflation on food and non-alcoholic drinks rose to 12.3%. This report assesses the impact of these food price rises on consumers' grocery shopping behaviour. Mintel's research shows that consumers have tried to save money in a number of different ways including looking out for deals ...

### Red Meat - UK

In our last report, we concluded that the growth of the red meat market would be based on a larger premium segment. The growth achieved has been greater than expected, partly as a result of active new product

other weight loss aids – including meal replacements, appetite suppressants and VLCDs (very-low-calorie diets ...

## Organics - UK

As consumers tighten their purse strings in the face of rising food prices and utility costs, retail sales growth of organic foods is forecast to slow to 7.5% annually to reach £1.6 billion in 2008.

## Pet Food and Pet Care Retailing - UK

The humanisation of pets has been a growing trend and there is no sign that this is abating. It continues to influence all aspects of the pet food and petcare market from packaging developments to new services and accessories. Looking to the human world provides major indications as to where ...

## September 2008

### Locally Sourced Foods - UK

Locally sourced food and drink represents a buoyant, steadily growing food category, valued at £4.8 billion in 2008, driven by greater interest in provenance, ethical issues and food miles.

### Fish and Seafood - UK

The value market for fish and shellfish continues to grow and is now worth £2,295m, an increase of 15% since 2006. This value leap has been driven by premiumisation through value-added products and rising prices. Price per kilo of fish and shellfish products has increased by 9% over the ...

## August 2008

### Nuts, Seeds and Dried Fruit - UK

Underpinning the strong growth in the nuts, seeds and dried fruit market – valued at £511 million in 2007 – is

## Food - UK

development (NPD) in premium products and increased promotion, but also as a ...

### Bottled Sauces - UK

This market is estimated to be worth £474 million in 2008, which reflects slowing growth (1.5%) from the previous years. Table sauces and mayonnaise account for three quarters of the market.

### Premium Foods - UK

Premium foods have been one of the fastest-growing sectors of the food market. Rising consumer demand for premium quality foods, indulgence and treats, have allowed supermarkets and manufacturers to invest in premiumisation to grow value sales and opened more opportunities for smaller food specialists.

### Healthy Eating and Drinking - UK

This report looks at consumer attitudes towards eating healthily and how manufacturers are helping people to choose healthier options in five key markets that are not necessarily considered to be the most healthy – dairy, bakery, crisps & snacks, confectionery and soft drinks. The report also looks at the development ...

### Cheapest on Display Foods - UK

Cheapest on Display (COD) sales are estimated at £2.3 billion, a 20% increase since 2003. The COD market is positioned perfectly to take advantage of soaring price

the evolution of all three segments, their healthy nutritional profile boosted by innovative NPD.

## Home Baking - UK

Since Mintel last reported on the home baking market in August 2006, sales value has increased by 10% to reach an anticipated £491 million in 2008. This growth has essentially been driven by the trends towards indulgence, health, premiumisation and convenience, although the emotional fulfilment derived from cooking with and ...

## July 2008

### Pies and Pasties - UK

The market for pies and pasties is characterised by steady but small growth in value. These products are familiar to all consumers but have an image of being rather old-fashioned and unhealthy with a high calorie content.

### Seasonal and Boxed Chocolates - UK

The seasonal and boxed chocolate market is predicted to see growth in 2008. Seasonal and Boxed Chocolates are fighting back by embracing all the major food trends, including local and natural and have managed to deliver strong growth on an increasingly premium positioning.. The market will be worth £1.25 ...

## June 2008

### Eggs - UK

Value growth has been very strong across the period from 2003, helped by consumers shifting to free-range eggs. Consumption rates have been relatively static, market volumes dipped in 2006 but have since recovered to give modest growth.

### Ready to Cook Foods - UK

The ready-to-cook food category has been one of the rising stars of the food industry. Since the inception of the category, it has shown strong growth outstripping its

## Food - UK

rises and the economic downturn by providing consumers with a lower cost alternative.

### Burgers - UK

Attitudes towards burgers are changing. For so long pilloried as the archetypal junk food, burgers are undergoing a renaissance. Consumers are increasingly seeing burgers as a positive meal choice rather than a food to be avoided. However, there remains some way to go.

### Poultry and Game Meat - UK

Bird flu and rising feed costs have dented retail poultry volumes, but value is expected to climb a further 6.5% to £2.7 billion in 2008, buoyed by premium growth (including free-range sales).

### Chilled Desserts - UK

Despite the ongoing trend towards healthy eating, and the added pressures from the credit squeeze, demand for indulgent chilled desserts continues to grow. Market value increased by 14% between 2003 and 2007, and is expected to grow by 4% in 2008, taking sales to £1,030 million.

### Pocket Money - UK

The emergence of a child-centered society in which parents prioritise the wants and needs of their children means that many parents are focused on pleasing their children. However, the amount of pocket money given has fallen in real terms.

### Cakes and Cake Bars - UK

Over the last two years, the market has seen strong growth, propelled by consumers' busy lifestyles and demand for indulgence. The industry has addressed

nearest competitor, the ready meal. Ready-to-cook foods are consistent with modern consumer trends towards greater involvement in cooking and the desire to ...

consumer concerns on health with the widespread removal of artificial flavours, preservatives and colours, as well as HVOs from their products. Long-standing favourites such as Mr ...

## May 2008

### Convenience Eating - UK

Trends driving the convenience food market in the UK, such as social and cultural changes, pressure on lifestyles, the fragmentation of the family and the workplace, are no different from those operating in other countries. UK consumers however appear to have endorsed the convenience idea most enthusiastically, perhaps because the ...

### Chilled and Frozen Ready Meals - UK

The ready meals market has stalled following a period of strong and sustained growth. The category has been hit by a barrage of criticism over the fat, salt and additive content of ready meals. Consumers have been showing growing interest in scratch cooking and the provenance of ingredients and the ...

### Soup - UK

When Mintel last reported on the soup market in 2006, sales appeared to be slowing. However, a renewed focus from ambient manufacturers on healthy eating, the introduction of more filling “meal” soups and the rising demand for higher value fresh soups have all combined to stimulate growth.

### Christmas Foods - UK

Since Mintel last examined the Christmas foods market in February 2006, sales growth has slowed, rising by 4% to £875 million as many categories struggled due to lack of innovation and shifting trends in favour of smaller households and healthier lifestyles.

## April 2008

### Chocolate Confectionery - UK

After a period of stagnation, the chocolate confectionery market is now worth £2,140 million, an 11.1% increase on 2003. This return to form has been driven by an increase in premium indulgence products and health perceptions about the benefits of dark chocolate. Dark chocolate, rich in anti-oxidants, fights ...

### Snacking on the Go - UK

Since Mintel last reported on the snacking-on-the-go market in 2006, attitudes towards eating in the street/ on the move have relaxed considerably, contributing to significant growth in the number of adults snacking on the go at least once a day. Mintel estimates that over this two-year period, the value of ...

### Health Food Retailing - UK

There is little doubt that health food and VMS (Vitamins, Minerals and Supplements) are mainstream products, widely available in supermarkets and chemists. Distribution via websites and home shopping is also broadening. So, in this competitive climate Health Food Retail health food retail specialists have begun to carve out specialised niches. Holland ...

### Celebrity Endorsement in Food - UK

This report assesses celebrity endorsement of food since the last Mintel report was published in January 2005. Over the last three years increased media coverage of food and cookery has propelled celebrity chefs into the limelight. At the same time issues such as healthy eating, organic and free-range production values ...

### Cat and Dog Food - UK

Cat and dog owners are increasingly anthropomorphic – they treat their pets like little humans. This is driving value growth in a market where volume sales are struggling with the preference for smaller animals and the shift from wet to dry food, particularly in dog food.

## March 2008

### Functional Foods - UK

Never before have consumers been so conscious of the impact of their lifestyle on their health and so exposed to information extolling the virtues of following a balanced and healthy diet. This has resulted in the rapid expansion of the healthy eating market, covering everything from superfoods and organic through ...

### Complete Canned Meals and Meats - UK

Since Mintel last reported on the canned meals and meats market in 2005, sales have grown by 4.4% to reach £671 million.

### Food Provenance - UK

Food provenance – the geographical origin of what we eat, and the methods used to produce it – has assumed increasing importance in recent years, partly as a result of a series of food scares and partly through the growing media focus on food-related matters. It has also tied into ...

## February 2008

### Cereal Bars - UK

This report assesses the state of the cereal bars market since the last Mintel report was published in February 2006. Over the last two years market growth has remained strong, propelled by consumers' hectic lifestyles and the growth in healthy eating. Long-standing favourites like Nutri-Grain, Alpen and Frusli now compete ...

### Breakfast Cereals - UK

The breakfast cereal market is worth an estimated £1.28 billion and, considering its high household penetration, has shown strong growth over the last five years, increasing in size by 17%. The cereal market has been on the front foot of the health revolution making the most of its natural ...

### Dieting - UK

Never before have consumers been so conscious of the impact of diet on their health and so exposed to information extolling the virtues of following a balanced and healthy lifestyle. This has resulted in the rapid expansion of the healthy eating market. However, this market remains ill-defined incorporating everything from ...

### Food Packaging - UK

This report examines the growth in the UK food packaging market, and also the impact of growing concerns about packaging waste in the debate about climate change. Underpinning the growth in the UK food packaging market – valued at over £4.1 billion in 2007 – is also the evolution ...

## January 2008

### Frozen Desserts - UK

### Food Labelling - UK



## Food - UK

Since Mintel last reported on the frozen dessert market in February 2006, there has been a subtle change in fortunes and overall value has returned to growth. Retail sales value increased by 2% in 2007 to reach £258 million.

This report assesses food labelling since the last Mintel report was published in May 2003. Over the last four years the amount of information included on food labels has multiplied. In addition to ingredients, nutrition information and best-before dates, today's consumers are demanding to know whether packaging can be recycled ...

## Ambient Desserts - UK

The ambient desserts market comprises an eclectic mix of products, many of which have long featured in the nation's store cupboards but are becoming increasingly irrelevant to healthier eating patterns and evolving dining habits.