



July 2016

Airlines - US

"The US airline industry is enjoying a nearly unprecedented stretch of success, with 2015 profits nearly triple those of 2014. Low fuel prices and relatively strong demand indicate that 2016 will show similar results. The share of Americans taking to the skies has remained unchanged for the past five years ...

May 2016

Travel Booking - US

"The US travel market is stable and growing. As spending on leisure travel increases, so too will the market for travel booking. Booking direct with suppliers continues to be the norm, though OTAs (online travel agencies) are aggressively competing for share. As loyalty to travel supplier brands is in question ...

April 2016

Millennial Travelers - US

"Based on their travel behaviors and attitudes, Millennials are emerging as one of the most valuable population segments for the growing US travel industry. Mintel's consumer research data indicates that not only are they leading in leisure travel and business travel spending, but they are also blurring the lines between ...

February 2016

Seasonal Vacation Trends - US

"The leisure travel industry is in an upswing. Parents of children under 18 years are heavy travelers, especially in the summer when a majority of them take at least one vacation. Winter is the least common season for vacation travel but also when there is disparity between vacations planned and ...