

December 2011

Youth Fashion - UK

“There are signs that the fashion-oriented under-25s - who have underpinned the performance of the clothing and footwear market - are now beginning to rein in their discretionary spend. The challenge for retailers is to stimulate spending from this demographic by adding extra value to customers, in terms of the multichannel shopping ...

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

Consumer Attitudes Towards Luxury Brands - UK

“Within the dynamic clothing category, the worlds of high-end fashion and fast fashion have never been so intertwined, with the boundaries separating them becoming increasingly hazy. Consumers are broadening their retail scope, and mixing top-end designer pieces with mid-market and value garments. A flurry of designer and high street collaborations ...

October 2011

Fashion for the Over-55s - UK

“As the UK is getting older, the over-55s are becoming an increasingly powerful demographic, hence, understanding their attitudes and responding to their needs will be key to unlocking their sizeable value in the fashion industry. Many over-55s are hungry for more stylish fashion options for their age group. It is ...

Clothing Retailing - UK

“As the cross channel shopper emerges as a higher spending customer, every retailer must ensure it doesn't compete against itself by making stores and the website equally relevant and compelling and by driving customer traffic in both directions.

September 2011

Watches and Jewellery Retailing - UK

“There are numerous factors at play which are encumbering the growth of the precious metal jewellery sector. The volatility of the price of gold, the declining rate of marriage and intensifying competition from costume jewellery are all challenges that the market faces. These are compounded by the gloomy economic outlook ...

August 2011

Sports Clothing and Footwear - UK

In recent years, the sports clothing and footwear market has been buoyed by the rising number of participants, however with Britons' engagement in physical activity beginning to stagnate, sports retailers can no longer rely upon an expanding pool of active consumers.

July 2011

Fashion - Size Matters - UK

"With less than a third of women finding it easy to buy clothes that fit, it can evidently be a struggle for most women to get the correct size, cut and style for their highly variable body shapes. If retailers made shopping for clothing more straightforward by standardising their clothing ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.

June 2011

Fashion Accessories - UK

The fashion accessories market continues to grow, although the recession has inevitably limited the extent of that growth. One immediate effect has been that a substantial half of adults who have bought accessories in the last 12 months have cut back on the amount they spent. In addition to that ...

Footwear Retailing - UK

Will fashion footwear continue to drive the market in 2011? The signs have been promising so far as fashion trends remain strong reinforcing footwear's status as a fashion essential.

May 2011

Women's Fashion Lifestyles - UK

All you need to know about this market - all in one place

Sports Goods Retailing - UK

The UK sports goods retailing market has in recent years benefited from rising levels of sports participation and regular one-off boosts to trade from major events such as football's FIFA World Cup. Alongside this, the continued contribution of fashion and general leisurewear purchasing has also helped insulate sales against the ...

April 2011

Budget Shopper - UK

Men's Fashion Lifestyles - UK

Retail: Clothing and Footwear - UK

Despite challenging economic conditions, the majority of people (59%) have felt the effects of the recession but have managed fairly well. This report explores people's financial health and their budgeting habits; it examines attitudes towards spending money and identifies the emotional responses to brands and retailers; the conflict between quality ...

The menswear market appears to be gradually recovering as we enter 2011, with the sector showing a slight increase in sales. Much of the growth, nevertheless, has been driven by higher average selling prices as a result of VAT rises and inflation.

March 2011

Fashion Online - UK

The growth rate of broadband penetration has slowed over the last few years after having nearly doubled between 2005 and 2010. Nearly seven in ten adults currently surf the web via a high-speed connection. While this will have an inevitable impact on the future growth of the online fashion market ...

Department Store Retailing - UK

The department store sector is mature and has consolidated significantly in the last decade as the weakest players failed to compete effectively in today's marketplace. Mintel estimates that sector sales (based on statutory revenues) were worth £13.7 billion incl. VAT in 2010.

February 2011

Online Spending Habits - UK

This report provides an overview of online spending habits in 2010, assessing the value, growth and potential that the market has, in addition to the typical patterns of behaviour and adoption that consumers display when shopping online.

Underwear - UK

While the majority of women favour basic and plain styles of underwear and men tend to always opt for the same styles they always wear, the underwear market is still strongly influenced by fashion. Innovation in fabrics and new designs are strong drivers of sales in the underwear market, with ...

January 2011

Childrenswear - UK

The childrenswear sector enjoyed only modest growth in sales in 2010, driven by a 1.6% rise in newborns and infants. The growing influence of supermarkets and value retailers, however, has depressed the prices of baby and children's clothing, making it harder for other retailers, particularly independent childrenswear stores, to ...