

## August 2011

### Private Medical Insurance and Health Cash Plans - UK

“Uncertainty about the quality of future services available on the NHS will undoubtedly make some consumers consider private medical insurance. However, providers will need to make sure that they are not critical of the NHS, and should instead focus on conveying the advantages of PMI in their advertising campaigns.”

## July 2011

### Term Assurance - UK

“Increasing consumer education and engagement with the sector will be vital in growing the term assurance market. There’s a natural tendency to avoid thinking about difficult subjects, and there are few subjects as difficult as one’s mortality. That, and the perceived complexity and expense of life cover is causing many ...

### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.