

December 2009

Leisure Industry Overview - UK

This report provides an overview of the UK leisure industry, in terms of overall spending trends and the performance of individual sectors, as well as providing an insight into the UK leisure consumer, in terms of behaviour, response to the recession and attitudes and opinions.

Sport and Exercise for the Time-Pressed Consumer - UK

This report examines consumer behaviour in the exercise and sport market, primarily in terms of participation levels, frequency, duration and attitudes. It identifies current trends and innovations, assesses how the market is changing and outlines future developments.

Family Leisure - UK

This report provides an overview of trends in family leisure, investigating the core market factors, strengths and weaknesses, consumer dynamics, and product trends.

November 2009

In- vs Out-of-town Leisure - UK

- Out-of-town leisure complexes are seen by consumers as a convenient, safe environment for responsible people to enjoy and reward themselves and this is something they could seek to capitalise on a bit more than they currently do. Ease of parking is the primary attraction of them for four out of ...

Dog and Horse Racing - UK

- In 2008, on-course spending at dog and horse racing tracks grew marginally to £302 million, from £298 million the previous year. This came despite declining attendances in both sports, with food, drink and hospitality operations having been the main growth drivers.
- Although horse and dog racing attendances fell 5.5 ...

October 2009

Health and Fitness Clubs - UK

The UK health and fitness clubs market has hit a sticky patch in the past 18 months, which has seen market growth stall as a result of the combined impact of the banking crisis and associated economic recession. Club openings have slowed to a trickle in all but a few ...