

July 2016

Gambling Review - UK

“Slowing revenue growth in gaming machines and a number of restrictive influences on betting, casino and bingo potential are moving gambling operators towards a multichannel approach that promotes brand loyalty and extends playing habits across retail and online.”

May 2016

Nightclubs - UK

“The potential of smartphones within the nightclubs market, in terms of promotion, booking and in-club behaviour, is still underexplored. However, high interest in such features among young club goers suggests the smartphone is set to become a far greater element of nightclub visits in the coming years.”

Consumers and the Economic Outlook: Quarterly Update - UK

“Mintel’s consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

April 2016

Betting Shops - UK

“A slower-growth future for gaming machines is giving bookmakers a new imperative to revitalise the declining sports betting side of their business. Bringing online products into betting shop settings is a good starting point but greater use of mobile looks the key to longer-term success.”

– David Walmsley, Senior ...

Attitudes towards Leisure Venue Catering - UK

“Secondary spending at leisure venues remains in the line of fire, with most diners willing to cut back on their food and drink spend if ticket prices rise. The pressure therefore remains on operators to justify the catering spend. Initiatives like themed events and menus and produce from local suppliers ...

Pub Visiting - UK

“Many publicans have evolved their venues and placed a greater emphasis on food in order to remain profitable. That ‘high-quality food’ is the factor which is most likely to entice people to try a new pub underlines how an appealing menu can help to pubs to broaden their customer base ...

The Leisure Outlook - UK

“The ever-growing importance of food to pub revenues means that landlords are competing as much against mid-market restaurant chains as they are against other pubs. There’s a growing case for replicating the kind of child-oriented provisions, such as toys and colouring books, that the likes of Pizza Express and Wagamamas ...