

January 2023

**购买家居清洁产品 - China**

“在后疫情时代，消费者对家居清洁的兴趣居高不下，品牌和制造商可以抓住机会提升家居清洁产品的针对性和便利性。此外，宠物主和家居清洁电器用户是值得家居清洁产品市场留意的两大新兴群体。”

— 何雨婷，研究分析师

December 2022

**Shopping for Household Cleaning Products - China**

“As consumers' interest in household cleaning remains high in the post-pandemic era, brands and manufacturers can seize the opportunity to improve on the specialisation and convenience of their product offerings. In addition, pet owners and appliance users are two emerging groups worth attention in the household cleaners market.”

- Tina ...