

September 2013

Books and e-books - UK

"The UK consumer market for books and e-books is expected, for the first time in many years, to show an increase in value in 2013, as a result of the boost to sales which has been provided by the growth in sales of e-books. This growth has more than compensated ...

August 2013

Music and Video Purchasing - UK

"Bricks and mortar retailers used to distinguish themselves by the range of CD or DVD content they carried. Given the digitisation of the market however, storage space is now essentially infinite, and the biggest library is no longer the most impressive. Over 2014 Mintel predicts digital content suppliers and providers ...

July 2013

Media Consumption Habits - UK

"What is required to revitalise CD/DVD sales is to associate hard copy media with the idea of high inherent value, so that consumers who otherwise might think "I do not have the money for this" instead think "this is worth the extra outlay". If the industry can foster this ...