

### October 2022

#### Credit Cards - Canada

"Credit card spending is making a recovery after falling to pandemic-inspired lows. The generous rewards offered by credit card companies are a major motivation for regular credit card use while prepaid and secured cards remain important gateway products. Bank branches are an important distribution channel though online methods of purchase ...

### August 2022

#### New Canadians and Insurance - Canada

"New Canadians are poised to become an ever important growth market for insurers. This means larger insurance companies will have to adopt dedicated newcomer strategies akin to the major banks. New immigrants are also avid users of technology, partly due to their younger demographic profile. This is an excellent opportunity ...