#### Food - Brazil



## April 2023

# **Snacking Consumption Habits - Brazil**

"Snacks have been gaining importance in the routine of Brazilian consumers, either by offering a pleasant and relaxing moment in the middle of the day or by replacing a meal out of home. Brands should seek to provide products with the desired benefits for each consumption occasion, offering nutrition and ...

### <mark>Ja</mark>nuary 2023

### 2023 F&D Trends - Latam - Brazil

The following four LATAM trends aim to spotlight the most relevant of the eight Mintel Food and Drink global trends for the region, based on the local context and consumers' habits, preferences and demands. They are: Savvy Sustenance, Adaptable Cooking, Unguilty Pleasure and The Worth of Water.