

Flavor and Ingredient Trends - USA

June 2023

Trending Flavors and Ingredients in Dips and Sauces - US

"Flavor versatility is critical for dips and sauces in proving value in the short term, but also points to increased opportunities to guide younger consumers on how to maximize the flavor potential for these products. Longer term growth will be driven by quality formulations with BFY, recognizable ingredients, which bring ...

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Trending Flavors and Ingredients in Non-Alcoholic Beverages - US

"Non-alcoholic drinks are riding waves of curiosity away from alcohol and toward innovative flavors and ingredients. Millennial interest is especially strong, and driven by a sense of familiarity amidst novelty, brand loyalty, the appeal of functionality and fun."