



June 2023

Car Purchasing Process - US

“Despite ongoing economic and automotive market challenges, consumers still indicate an interest in purchasing a car. Although this may be aspirational for some, it is essential for retailers to maintain a strong presence across all channels to capture the interest of potential buyers. Looking ahead, dealerships must adapt their sales ...

May 2023

Role of Transportation - US

“Current economic and automotive market conditions have presented some challenges for car ownership, driving some consumers to turn to alternate means of transportation. As consumers return to pre-pandemic activities, alternate methods of transportation will continue to play a valuable role, but will won’t replace the benefits of personal vehicle ownership ...