

December 2022

Gaming-inspired Entertainment - US

"Gaming is already an entertainment industry juggernaut, and gaming-inspired entertainment serves to further reinforce that appeal for fans. Film production studios need to be mindful of fans' expectations, but those fans will happily ignore negative critics to go see their favorite characters on the big screen."

– Brian Benway ...

November 2022

Women's Sports: Spotlight on Fans - US

"Women's sports are an important and growing segment of today's sports industry. Women's sports fans are among the most passionate, yet are an underestimated and overlooked element of modern sports fans. Emerging from the 50th Anniversary of Title IX, women's sports are set to achieve the next level of success ...

Women and Gaming - US

"While they may not be as eager to claim the gamer label, women gamers are a major demographic that has been historically neglected by the gaming community. That's been changing in recent years, and women gamers are ready to tell the haters to either get on board or get out ...