

## December 2018

### Leisure Review - UK

“Consumers are actively seeking the ‘new’ and they’re willing to pay for it. Activities which encourage them to step outside of their comfort zones and exert themselves both mentally and physically will appeal.”

### Online Gaming and Betting - UK

“Technology trends and the migration of gamblers from retail to remote channels are driving online gaming and betting growth, but a static player base and possible peak in smartphone penetration are increasing its reliance on the same people spending more money, more often.”

### The Leisure Outlook - Quarterly Update - UK

“The leisure industry continues to benefit from consumer drive towards experiences. As winter temperatures settle in, consumers are turning to indoor activities, especially visiting museums and art galleries. While pubs and nightclubs remain key to the night economy, operators need to find ways of holding up demand as consumers are ...

### Cinemas - UK

“Rising ticket prices may deter cinema-goers from visiting as regularly as they’d like. Cinema operators are therefore looking at revenue streams beyond raising ticket base prices, including investing in widescreen theatres and ultra-comfortable VIP seating. However, by increasing the range of ticket options they risk losing clear differentiation between standard ...

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### Consumers and the Economic Outlook - Quarterly Update - UK

“Financial well-being and confidence was lower in each of the three months to October than we reported throughout the summer months. This matches the stagnant economic performance in August and September. Overall though, most consumers are still getting by, and remain relatively optimistic about their financial future.”

– Rich ...

### Visitor Attractions - UK

“A long, hot summer gave welcome impetus to the UK visitor attractions market in 2018, but it is the economic climate that remains the strongest determinant of the sector’s size and shape, particularly through its influence on consumers’ holiday choices.”

## October 2018

### The Football Industry - UK

“Fan preferences for the big-screen experience of television mean football’s first OTT (over-the-top) streaming services will change what we watch rather than how we do so.”

– David Walmsley, Senior Leisure Analyst

### Spectator Sports - UK

“The cost of attending live sport events can be a barrier for some, even though the atmosphere is generally agreed to be far superior to watching sports in other ways. Venues are using technology to enhance the customer experience so this will help give fans more of an incentive to ...