



January 2022

Supermarkets - Spain

“An unprecedented uptick in consumer spending on in-home food and drink as a result of the forced closure of foodservice outlets during the COVID-19 pandemic has been a boon for grocery retailers. National mid-size to large format supermarket chain and market leader Mercadona had the best year in its history ...

Supermarkets - Italy

“With the finances of many Italian households under pressure and food price inflation on the rise, shoppers’ focus will increasingly be on price and value making the discounters a growing threat to the mainstream grocery retailers. However, with their buying power, extensive and growing own-label ranges and established loyalty schemes ...

December 2021

Clothing Retailing - Spain

“The COVID-19-induced slump in clothing demand has been a catastrophe for fashion specialists, while the accelerated shift to buying clothing online during the pandemic has intensified competition with ecommerce players. The market is now showing signs of recovery, but with some consumer behaviours adopted amid stay-at-home orders during the pandemic ...

Clothing Retailing - Italy

“Clothing was one of the sectors in Italy that was worst-affected by the COVID-19 pandemic and it is still struggling to recover from its impact. One positive is that it forced many retailers to significantly revamp their businesses so that they had an increased focus online, which can only benefit ...

Supermarkets - France

“Grocery has been one of the more resilient retail sectors during the pandemic. Online sales, c-stores and local shops were particularly successful as many people shopped more frequently and with smaller baskets. Hypermarkets conversely were negatively impacted by changes in behaviour as well as the drop in fuel sales, the ...

Supermarkets - Europe

“Having experienced a strong demand for food and essentials, European supermarkets and discounters continue to benefit from the ongoing COVID-19 pandemic. Food retailers’ sales increased across the continent and the sector still presents good prospects for retailers which is underpinned by shifting consumer priorities. This is an exciting journey shaped ...

Clothing Retailing - France

“2020 was a year of exceptional upheaval for retailers of clothing in France. Two periods of lock-down meant that specialists saw a drop of more than 23% in turnover, with online revenues only partially offsetting the loss in store-based sales. 2021 has remained challenging as curfews and other restrictions continued ...

Clothing Retailing - Europe

“Clothing is among the sectors being hit the hardest by the ongoing COVID-19 outbreak across Europe. Consequently, the leading five economies experienced a significant fall in retail specialists’ sales of between around 13% and 32% in 2020. Due to strong competition from online pureplayers as well as non-specialists, specialist retailers ...