

July 2019

Consumers and the Economic Outlook - UK

“The closer we got to the planned Brexit Day, the more worried people became about the impact it’d have on the UK’s economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...

May 2019

Financial Services: The Path to Purchase - UK

“Consumers show a strong satisfaction with the product research and purchase options on offer in financial services. The transition from branches to online channels has been profound in most markets. Consumers now not only express a belief in needing to use online research channels to find the best deal, but ...