



December 2016

Dollar Stores - US

"Dollar stores are sitting fairly pretty at the moment. They are housed within a broader subcategory of "other general merchandise" stores (according to the US Census Bureau's Annual Retail Trade Survey NAICS classification) which is the fastest growing sector within the total general merchandise category inclusive of discount department stores ...

November 2016

Grocery Retailing - US

"The grocery industry is arguably the most dynamic and fragmented retail sector there is. Groceries are deemed necessities so this industry remains somewhat protected from outside influencers that could cause steep sales variances, but the largest factor right now impacting the category is declining foods costs. This benefits the shopper ...

Traditional Toys and Games - US

The toy market totals an estimated \$26.2 billion in 2016 and has experienced strong growth in the past two years. This trajectory is likely to continue into 2017 given the positive economic climate and the anticipated release of new installments in movie franchises popular with kids. Character merchandising is ...

October 2016

Activewear - US

The activewear sector is thriving in an otherwise soft apparel and footwear market. Although nearly three quarters of Americans are overweight or obese as of 2014, the onset of fitness trackers and other wearables is helping to positively influence change when it comes to health management. This should lead to ...

September 2016

Department Store Retailing - US

"There is no doubt about it: department stores are struggling to stay relevant in today's retail climate – losing sales, customers, retail space, and partner brands. Sales continue to fall YOY (year-over-year) with no signs of stoppage in the foreseeable future. Radical change and innovation is needed in the sector ...

Online and Mobile Shopping - US

"Online sales doubled from 2011-16, with steady growth of 14-16% annually. Enabling this growth through 2015 were rising numbers of households with access to broadband, as well as rapidly rising ownership of smartphones and tablets. Since the gains from these key drivers has already occurred and may have reached a ...

Men's and Women's Footwear - US



This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

August 2016

Winter Holiday Shopping - US

US retail sales in November and December of this year are predicted to reach \$692 billion, up \$10 billion, or 1.3% over 2015. Macroeconomic factors at the time of writing paint a positive picture for the coming months, as does the fact that 41% of shoppers say they intend ...

July 2016

Retailer Loyalty Programs - US

"Consumers have more loyalty accounts than ever before, which means they're also starting to feel pressure from an overabundance of choice. Retailers are therefore challenged to streamline the shopping and loyalty experience without completely disrupting the core experiences that they've built their brands on."

Furniture Retailing - US

"Nearly three quarters of purchases are conducted in the store where shoppers can personally experience products. However, growth is coming from online despite many consumers remaining reluctant to buy furniture using this method."

June 2016

Shopping for Home Décor - US

Home décor is a \$38+ billion industry, according to 2015 consumer expenditure data, and is forecasted for continued growth through 2021 when sales should reach \$45.8 billion, 19% above this year's estimates. Most purchasing occurs in-store, but growth is coming from online channels as more and more consumers are ...

May 2016

Teen Fashion - US

"Many teen retailers have struggled (or failed) to keep up with today's teens' dynamic fashion preferences and digital prowess. Teens, however, are still invested in fashion despite competition for their money from other categories, namely electronics, and particularly tech



devices. Retailers interested in garnering a share of the teen fashion ...

April 2016

Baby Durables - US

Total retail sales of baby durables totaled \$9.3 billion at current prices in 2015, up 2.5% versus 2014. This growth is forecasted to continue at an average rate of just under 1% annually through 2020 when sales should reach \$9.8 billion. Elevated consumer confidence levels as well ...

March 2016

Convenience Store Foodservice - US

"The growth of ready-to-eat, grab-and-go, chef-prepared and fresh food-for-now offerings in the convenience store space is the result of increased consumer demand, along with improved quality and consumer perception of quality, more-and-better menu options, as well as implementation of emerging technologies that are simplifying and streamlining the ordering and payment ...

Convenience Stores - US

"Convenience stores are a steady presence in most US consumers' lives and a significant \$450 billion business. With 82% of survey respondents stating that they have gone to a convenience store within the last three months, this channel is clearly an important platform for connecting with shoppers and making sales."

Men's Clothing - US

"Sales of men's clothing are expected to increase over the next five years, and grow at a faster pace than women's clothing over the same period. Men aged 25-34 are key to the market due to their transitional life stage as well as their relatively higher earnings (versus younger men ...

February 2016

Drug Store Retailing - US

"The drug store market has expanded well beyond traditional drug stores to include other channels such as mass merchandisers, supermarkets, and warehouse clubs as well as mail order options that also fulfil consumers' drug store needs."

January 2016



Beauty Retailing - US

"US retail sales of beauty products reached \$46.2 billion in 2015 and are slated to grow to \$51.8 billion by 2020, for a gain of 12%. This slow and steady growth will be fueled by a stronger economy, as well as by population gains among women (and men ...

Back to School Shopping - US

BTS (back-to-school) is the second-largest retail event of the year, behind only the winter holiday shopping season. Total back to school shopping (including both grade school and college) will result in close to \$68 billion in sales in 2015. Mintel survey data indicate that parents view back to school as ...