

July 2022**Foodservice - Brazil**

“Brazil’s foodservice category has been one of the most impacted by the COVID-19 pandemic and now faces the challenges brought by high food prices and low purchasing power. In this context, the category needs to offer a positive experience regardless of the sales channel – delivery, take away, drive-thru or ...

June 2022**Animal Protein and Alternatives - Brazil**

“The rise in meat prices, especially beef, has led most consumers to look for more affordable substitutes, such as chicken, pork and eggs, as well as cheaper cuts and offal. Brands can invest in kits, promotions and formats that make animal protein and its alternatives less expensive, without losing quality ...