

December 2011

Pizza Restaurants - US

In spite of the challenging economy, pizza sales have picked up in the past year. It is clear that the favorite fare is built into the dining-out psyche, helped by healthy competition among leading brands, which keeps pizza prices relatively low—and on par with the value-centric quick-service restaurant (QSR) segment.

November 2011

Family/Midscale Restaurants - US

Family restaurants are typically identified as breakfast destinations. Therefore, it's no surprise that Mintel's exclusive consumer research identifies breakfast as the market's sweet spot in terms of usage (55%), compared to 40% for lunch and 43% for dinner.

Baby Boomers Across Seven Categories - US

Companies must have a clear understanding of the Baby Boomer demographic in order to market products and serve their needs better. Mintel has compiled information from multiple Oxygen reports and Mintel Inspire to give you a holistic view of today's Baby Boomer consumer.

October 2011

Coffee Houses and Donut Shops - US

Mintel's *Coffeehouses and Donut Shops—U.S. June 2011* estimates that overall on-premise sales at these establishments in the U.S. hit \$25.5 billion in 2011, a 4.4% gain over 2010. Throughout 2011, some leading companies reported gains in part as a result of widespread changes that have been ...

Fast Casual Restaurants - US

Mintel's exclusive consumer research finds that fast casual restaurants have a modest reach with 55% of respondents visiting a fast casual restaurant in the past month. Frequency of use proves to be steady, averaging 6.18 monthly visits or 1.5 times per week. Notably, availability of fast casual restaurants ...

September 2011

Foodservice Green and Sustainability Initiatives - US

There is an ever-increasing awareness of the environmental impact of the foodservice industry. That coupled with a growing consumer demand for source-verified, sustainable food offerings has created opportunity for increased efforts by operators to “green-up” operations and menus, both to benefit the planet and to appeal to consumers who want ...

Quick Service Restaurants - US

The recession may be officially over, but the recovery is proving to be nearly as challenging for quick-service restaurants (QSRs). Though QSR sales are expected to be up 3.3% from 2010-11, unemployment remains high, which drives more consumers to QSRs' lower prices, but also limits how much consumers have ...

August 2011

Innovation on the Menu: Flavor Trends - US

Underneath the marketing and the advertising, flavorful menu dishes are at the core of any restaurant's operations. Creating appealing menu items that satisfy customers and encourage them to come back is the goal of many restaurants. The manufacturers and suppliers that work with restaurants—both street independents and large, international chains—are ...

Casual Dining - US

Mintel's exclusive consumer research finds that 72% of respondents visited a casual restaurant for lunch or dinner in the last month, yet frequency is moderate. Price emerges as the deterrent for more frequent use.

July 2011

Attitudes Toward Independent Restaurants - US

Independent restaurants have an appeal in that they are unique and better able to adapt to trends than their chain counterparts. The economic downturn has been challenging for the restaurant industry overall, and independents have been especially hard hit.

June 2011

Restaurant to Retail - US

Restaurant patrons continue to spend cautiously on restaurant trips and grocery customers are watching how much they spend in the checkout line. Restaurant-branded products at retail essentially bridge the gap between dining out and eating in and create new occasions for consumers to interact with a restaurant brand.

Trends in Snacking and Value Menus in Foodservice - US

Mintel's exclusive consumer research finds that 58% of respondents visited a restaurant for a snack in the last month. Furthermore, restaurant snackers do so with strong frequency—more than twice per week. Strong incidence for restaurant snacking combined with high usage frequency should provide significant motivation for operators to focus on ...

May 2011

Healthy Dining Trends - US

Mintel's exclusive consumer research finds that 27% of restaurant-goers are interested in ordering a healthy restaurant meal; yet, 56% order what they want at that moment, rather than what's healthy. Diners' disconnect between wanting to eat healthfully and actually doing so undermines the success of healthy menu innovations, creating what ...

April 2011

On-premise Alcohol Consumption Trends - US

The food and beverage industry struggled through the recession, and on-premise alcohol consumption was especially hard hit, with consumers regarding drinks out on the town as even more of a discretionary spend than food at a restaurant. The economy appears to be picking up and savvy operators have spent the ...

Non-alcoholic Beverages at Restaurants - US

Mintel's exclusive consumer research finds that more than half of respondents who order non-alcoholic restaurant beverages buy hot and cold non-alcoholic beverages without buying a meal at least once a month. This means that the beverage menu can be a significant draw for consumers and is an essential component in ...

March 2011

Convenience Store Foodservice - US

Like all retailers, convenience stores (c-stores) are emerging slowly from the enforced economic hibernation known as the Great Recession of the last three years. The characteristics that made c-stores popular and growing in the last century remain: convenient locations, fast service and low prices. But increased competition and changes in ...

February 2011

Breakfast Restaurant Trends - US

Breakfast at restaurants has fared better than other dayparts in the down economy, helped along by it being a relatively inexpensive way to still have a restaurant meal and the constant need for a morning meal for harried on-the-go consumers, as well as the new influx of restaurant chains now ...

American Families and Dining Out - US

American families that share meals together are more likely to be happier and healthier, according to research conducted by the National Center on Addiction and Substance Abuse (CASA). Mintel's custom consumer research reveals that the vast majority of families frequently dine together at restaurants. This means the foodservice industry plays ...

January 2011

Dining Out: A 2011 Look Ahead - US

The future of dining out in 2011 is already being shaped thanks to trends, laws, economic factors and demographic tastes.