

B2B: Healthcare - UK

January 2017

Medical Equipment - UK

"Driven by the ageing population, there remains a significant drive to develop equipment and devices that can both help treat age-related conditions and attack chronic diseases. However, manufacturers must also contain costs as the healthcare industry remains in a period of restrictive budgets."

- Lewis Cone, B2B Analyst

September 2016

Residential Care for the Elderly -UK

"The challenges of providing high-quality elderly residential care in a country with an ageing population and stagnating spending levels means that an innovative and long-term response is needed. Despite substantial investment in new and refurbished capacity in the independent sector over the last two decades, a considerable amount of existing ...

Domiciliary Care - UK

"It is argued that the UK does not have the required infrastructure to move to a model of care that relies so heavily on family and community support, with significant extra investment needed if this were to happen. Without greater support, both financial and through more formal care, greater amounts ...

June 2016

Dentistry - UK

"Private practices are becoming more attractive, with those buyers finding themselves priced out of the NHS market due to the lower profits available now considering good quality general dental practices. However, NHS and mixed practices are likely to continue to be in high demand due to the protected income stream ...

April 2016

Occupational Health - UK

Public Expenditure - UK

"The referendum decision to exit the EU will change the emphasis of the government, not least because the new chancellor and the prime minister have been somewhat critical of previous budget cuts and austerity. These policies are due to be scaled back in the autumn budget. There is unlikely to ...

Private Healthcare - UK

"The financial struggles of NHS Trusts provide an even greater opportunity for private providers to take on more NHS work and could see more people turning to private healthcare to guarantee access to healthcare services. An efficient and cost-effective private healthcare sector could lead to greater benefits for patients, providers ...

reports.mintel.com



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"There are approximately 450,000 new cases of occupational ill health in the UK every year, but the costs of managing ill-health at an individual corporate level remain poorly measured and unclear. Active marketing of OH, coupled with evidence-based proposals for cost-effective interventions, will be required if the market is ...

February 2016

Children's Social Care - UK

"Children's services have been relatively insulated from cuts compared with other local government services, but remain under pressure to keep costs down, with price an increasingly important factor in purchasing services from independent providers."

- Lewis Cone, B2B Analyst