### Retail Exposure -International



# **Ju**ne 2017

#### 对奢侈品的态度 - China

"随着平价奢侈品牌和产品日益普及,中国奢侈品市场发展可观。中国消费者对奢华体验的渴望增加,但是大多数中国消费者对奢侈品往往只有一个笼统的概念,尚未认识到不同奢侈品牌的独特品牌价值。"

- 马子淳, 高级研究分析师

# **May 2017**

#### Consumer Attitudes towards Luxury - China

"As more affordable luxury brands and items are available, the Chinese luxury market is performing well. Desire for luxurious experiences is on the rise, but the majority of Chinese consumers tend to treat luxury as a collective concept and are yet to recognise the unique brand value of different luxury ...

# April 2017

#### **UK Retail Rankings - UK**

The retail industry has seen strong demand over the last six years. There has been compound annual growth of 3% and most of that has been volume growth as there has bene minimal inflation for much of the time and deflation in some sectors, especially food. In fact average

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