

December 2011

Consumers and General Insurance - UK

“The demand for insurance cover has held up well despite a difficult economic climate. There are even signs that the weak economy may have some positive effects for the market, as many consumers consider insurance as even more important when things are tough financially. However, as household budgets face increased ...

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

October 2011

Consumers and Retail Banking - UK

“As the banking sector continues to digest the details of the ICB report, Mintel's consumer research suggests that the proposed account redirection service is unlikely to have a major impact on the market – the truth is that the very large majority of consumers are actually pretty happy with their ...

September 2011

Consumer Attitudes towards Debt - UK

“Some people have been forced to change their approach to borrowing. But many people have changed their attitude towards borrowing not because they've been forced to, but because they have chosen to. They have recognised that they need to think about the long-term consequences of their saving, and this shift ...

July 2011

Web Aggregators in Financial Services - UK

“The price-comparison market struggles when it comes to differentiation. Although each site has its strengths, most are offering a similar range of products, targeting similar customers. Mintel’s research shows that there is scope for a site to carve out a niche for itself by building a more distinctive image.”

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.

April 2011

Consumers and Financial Advice - UK

In this report Mintel explores consumers’ attitudes towards financial advice. The main focus is on what they are looking for from providers of financial advice. In addition to detailing how the economic slowdown has impacted consumer demand for advice, the report reveals how consumers use advice, what they think about ...

January 2011

Consumers, Saving and Investing - UK

This report examines the saving and investment market from the perspective of the consumer. It considers the wider economic context and consumer confidence and examines what impact this will have on consumer attitudes towards saving. Product ownership and the level of savings held are assessed and the frequency and the ...