



March 2011

Alcohol Retailing - Ireland

The recession has seen the Irish alcohol retail market decline further since 2009 as consumers continue to drink less alcohol overall, and to drink at home when they do drink. Consumer data highlight that the cost of drinking is the biggest barrier to market growth. Other issues influencing the market ...

'Food to go' Opportunities for the Lunchtime Trade - Ireland

The Irish food-to-go market has seen its value decline during the recession, with consumers increasingly seeking out more cost effective ways of eating lunch, including the use of packed lunches and special meal offers. Consumers are increasingly trading down in this market from premium food options to more value-oriented products.

September 2010

Discount Retailing - Ireland

Irish perceptions of discounter retailers are changing. The recession has forced many consumers to cut their food budgets, and thus more are shopping in discounters. First-hand experience has seen attitudes towards discounters improve between 2008 and 2010.

June 2010

Convenience Retailing - Ireland

After aggressive expansion in the early 2000s, the convenience retailing sector now faces a number of challenges. The recession has encouraged consumers to travel further and look harder for value for money, and supermarkets and discounters are keen to meet this demand.

How Have Irish Companies and Consumers Embraced Online Shopping - Ireland

This report analyses the dynamics of the online retailing sector in Ireland, and assesses the factors driving and limiting growth in online shopping by Irish consumers.

March 2010

Expansion of Non-Food Lines in Supermarkets - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...