



December 2017

Supermarket Retailing - Ireland

“Although supermarkets continue to dominate the market, their share of grocery sales has been steadily declining in recent years. The rise of discounters, coupled with the premium ‘facelift’ forecourt and convenience stores have witnessed, means that supermarkets are under intense pressure to continue to deliver on price and quality whilst ...

August 2017

Coffee and Sandwich Shops - Ireland

“Usage of coffee and sandwich shops has remained strong between 2016 and 2017 despite the increasing costs of coffee and Brexit impacting upon consumer confidence. The need for convenient hot drink and food options will help to sustain the market throughout 2017, while the need for healthier options will help ...

May 2017

Automotive Retailing - Ireland

“The Brexit’s effects can already be felt on both sides of the borders, with new car registration levels in the year to date down compared to 2016. Further to this, the shift in the £/€ exchange rate has seen a surge in RoI consumers importing used cars from NI ...

Convenience Store Retailing - Ireland

“The convenience retailing market is set for growth as top-up shopping seems to fit well with the busy lifestyles of Irish consumers. In line with this, c-store retailers have replicated Applegreen’s success in creating added value through the addition of food franchises in-store. This trend is set to continue over ...

March 2017

Online and Mobile Retailing - Ireland

“Despite looking for lower delivery costs, Irish consumers are interested in paying an annual or monthly postage fee to have goods delivered the next day. Such an approach offers consumers both immediacy and cost savings. Retailers will need to be very clear about how the savings of the upfront cost ...

Beauty & Personal Care - Ireland

“Mass market brands continue to dominate the beauty and personal care market however the rise in non-specialised retailers signals scope for growth of premium own-label brands in 2017. In terms of new product development the increased prevalence of allergies and lifestyle-related skin complaints highlights opportunities for brands that boast ‘dermatologically ...