



October 2021

Car Purchasing Process - US

“Buying a car can be a stressful process, but the industry is evolving in an effort to change that. At a time when consumers across generations are in the market for a car, the auto industry must adapt to ensure it is catering to each target audience group in a ...

September 2021

CPO and Used Vehicles - US

“The used/CPO car market is experiencing quite an impact as a result of COVID-19. While some consumers are delaying their car purchasing plans, a shortage in new vehicle production has caused an increase in demand for previously owned vehicles. Moving forward, in addition to highlighting value in its various ...

July 2021

Consumers and the Economic Outlook - US

“The current economic climate of the US has the country primed for further growth over the course of the next few years. The nation is reopening, vaccination rates are increasing, and consumer sentiments are exceedingly positive. With unemployment rates continuing to improve and the economy rapidly growing, many consumers have ...