

## June 2023

### Shopping for Household Care Products - UK

“At the current time, for many people shopping for household care products is primarily driven by the search for low prices – and they are willing to trade downwards to own-label products, switch their main retailer, and make separate shopping trips to find them. However, it’s not only people who ...

## May 2023

### Dishwashing Products - UK

“The performance of the hand dishwashing segment has prevented the overall market from slipping into decline. More considered usage of the dishwasher, combined with savvy shopping habits, has significantly impacted sales of the higher value machine dishwashing product segment. Growth opportunities still exist though, and consumer concerns around water consumption ...

## April 2023

### Toilet and Hard Surface Care - UK

“The toilet and hard surface cleaning market is being doubly impacted by the continued return to pre-pandemic cleaning routines and the additional focus on saving money as a result of rising inflation. This is creating a difficult environment for brands to grow, and this is likely to continue over the ...