



December 2012

Luggage - US

“The luggage market is expected to grow over the next few years due to a rebound in the travel industry and renewed consumer confidence, both of which are inherently linked to luggage purchases. However, seeing as items in this category are not purchased very frequently, luggage marketers need to focus ...

Beauty Online - US

“Interactive shopping features allow consumers to have a more personal and custom interaction with the retailer, with the hopes of replicating personal customer service previously exclusive to in-store shopping.”

November 2012

Shopping for Plus Size Teens' and Women's Clothing - US

“The plus size teens' and women's clothing market will continue to be a significant part of the overall clothing market, due to the sheer number of obese and overweight women and teenage girls. However, there are fewer choices for clothing in this category compared to those in standard sizes, which ...

October 2012

Shopping for Jeans - US

“The jeans market is likely to experience growth as many consumers consider jeans a staple of their wardrobes and buy frequently for replenishment. New styles and the expansion of colored denim have created more product offerings in this category. Furthermore, jeans are increasingly considered acceptable attire in many situations including ...