July 2023

Consumers and the Economic Outlook - US

“The economic sentiment for most of last year was that the US was headed towards a downturn, as inflation ran rampant in tandem with quickly rising interest rates. Over a year from when prices peaked at a more than 40-year high, however, the US economy has continued to defy the ...

May 2023

Business Travel: Meetings, Incentives, Conferences and Exhibitions - US

"The MICE travel industry is on the brink of full recovery from the pandemic, but that isn’t to say it the same. Remote working has further blurred the lines between work life and home life, and workers are now seeking the same fluidity in work and leisure in professional events ...

April 2023

Lodging - US

"Accommodations are back! Industry revenue and profits have recovered despite only domestic leisure travel fully getting back to pre-pandemic levels. Still, properties will need to increase their occupancy, and they’ll have to entice a travel population focused on value, ease and control."

March 2023

Luxury Travel - US

“The recovery of the luxury travel sector has continued undeterred by inflation, and with more destinations becoming available to travelers, the outlook looks positive. Luxury travel across income levels continues to grow, giving luxury providers a broader audience to appeal to, with a different set of wants and expectations than ...

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.

February 2023

Consumers and the Economic Outlook - US

"Cooling inflation and a solid labor market are likely the direct contributors to consumers' positive outlook entering the new year. With further rate hikes and unemployment projected to rise, revisiting these sentiments six months from now – which is when experts project the US to enter a mild recession – ...

January 2023

Vacation Plans and Priorities: 2023 - US

"Americans are even more keen to travel in 2023 than they were last year, but their planning decisions are being guided by anxiety at least as much as they are by excitement. Travel planners are putting great pressure not only on themselves but also on travel providers, of whom planners ...

Upcoming Reports

Cruises - US - 2023

Solo Travel - US - 2023

Airlines - US - 2023

Multigenerational and Family Travel - US - 2023

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.