

October 2021

Small Kitchen Appliances - Canada

“Long purchase cycles and a lack of storage space will create barriers for growth in the market. However, the increased amount of home cooking Canadians have undertaken as a result of the COVID-19 pandemic will help to support the category going forward. Some reluctant chefs will be seeking ways to ...

August 2021

Household Surface Cleaners - Canada

“Surface cleaners were launched into the spotlight early last year as Canadians tried to protect themselves from the threat of the virus. Engagement with the category, both in terms of the importance it has been given and the frequency of use, has grown significantly as a result of COVID-19. The ...