

September 2015

Coffee - Brazil

“Brazilians are getting busier and demand more practical products. Due to this, the development and launch of new coffee capsule products has skyrocketed. Nevertheless, filtered coffee is still the most consumed type of coffee by a long shot. The growing interest in specialty or gourmet coffees is generating demand for ...

July 2015

Beer - Brazil

“The craft beer movement continues to grow and although it still does not represent a threat to the major players in the sector, these brands have started acting by partnering with craft beer producers or launching products that directly compete with craft beers. On the other hand, beer drinkers do ...