

### July 2013

#### 洗洁精 - China

销售额增长放缓迫使领先的洗洁精产品制造商不断对产品进行创新，以维持消费者的兴趣并满足消费者对具有更强去污力和更多功效的产品日益强劲的需求。

### May 2013

#### Dishwashing - China

“Most Chinese consumers wash their dishes by hand on a daily basis, so beyond cleaning power consumers are looking for more products that are skin-safe, environmentally friendly, provide added hygiene through antibacterial action and are convenient to use.”