



October 2014

Hotels - US

“The relatively stable and growing economy of the past couple of years has given consumers the confidence to resume taking vacations and overnight trips. However, competitors to traditional lodgings, like airbnb.com, have emerged that can both threaten the existing players and grow the overall market.”

– **Fiona O'Donnell** ...

August 2014

Travel Booking - US

“The market for travel booking in the US is growing due to a relatively stable and improving economy that, in turn, boosts both businesses and leisure travel. While the focus has long been on online travel agencies' technology and marketing strategies to boost share, suppliers have been investing in their ...

Airlines - US

“While airlines have regained their financial footing and have returned to profitability, the industry is facing a new set of challenges.”

June 2014

Casino and Casino-style Gambling - US

“The casino market is unique in that most consumers have visited a casino in the past, even though four in 10 expect to lose when they gamble. The excitement of the environment, the possibility of winning, and the ancillary offerings create an alluring alternative to most leisure and entertainment offerings ...

Seasonal Vacation Trends - US

“The explosive growth of peer-to-peer sites for renting or sharing homes, cars, and even meals has shaken up the hospitality industry, as hoteliers look over their shoulder at services such as Airbnb, HomeAway, HomeExchange, and Couchsurfing. While peer-to-peer services will continue to play a role in dampening prices at the ...