



## September 2018

### European Retail Handbook - Europe

This is the 22nd edition of the European Retail Handbook. It provides basic data about all the major European countries, their economies and their retail sectors. The handbook complements Mintel's major sector reviews, such as DIY, Supermarkets and Clothing, adding more detail and information about smaller economies.

## August 2018

### Luxury Goods Retail - International

"The global luxury goods industry is going through a significant period of change. As young consumers are fast becoming key purchasers of high-end fashion, luxury houses need to adapt. This has resulted in polarised performances amongst the leading players. Those that were slower to respond have lost market share, whilst ...

## July 2018

### Online Retailing - Germany

"German e-commerce has continued to experience strong growth but it is dominated by the pureplayers and is skewed heavily towards particularly product categories. While the clothing and electrical sectors are now well-established online, other categories, including food, remain remarkably underdeveloped, providing the potential for further growth in the future."

### Online Retailing - France

"Online retailing in France is generally at a medium stage of development, behind the countries of northern Europe, but ahead of those in the south. Amazon dominates, but less so than in most other countries, due to relatively strong propositions from domestic retailers. The next area of growth will ...

### Online Retailing - Spain

### Online Retailing - Europe

"Online is growing fast and it will continue to do so. It is still immature, even in the more developed countries, such as the UK and Germany, and in many sectors, especially fashion, the established store-based players have yet to mount an effective counter attack. But the example ...

### Online Retailing - Italy

"Online retailing in Italy lags behind the UK and Germany, but it is developing rapidly as more people get online and barriers, such as unreliable delivery and low credit card ownership, are overcome. Once people are online they appear to be keen shoppers – the mobile sector is particularly important ...



## European Retail Intelligence - Continental Europe



“Online retailing in Spain lags behind development in, for example, Germany or the UK, but it has all the key elements already in place. There is an online grocery retailing sector, which is becoming well established, led by Mercadona. Fashion is successful online and is led by Zara ...