

December 2018

Sports & Outdoor Fashion - UK

"Due to a larger focus on health and wellness, as well as the popularity of trainers, the sports and outdoor fashion retail market has fared well in 2018, somewhat shielded from the troubles that hit the general retail sector in the year. This year has seen even more non-specialists entering ...

November 2018

Childrenswear - UK

"The childrenswear sector is faring well due partly to a growing population of children in the older age groups (10-14-years-old) and a growing interest in fashion-led clothing for children and teens. However, while clothing specialists and supermarkets are flourishing in the childrenswear space, specialist childrenswear retailers are struggling. The large ...

Consumers and the Economic Outlook - Quarterly Update - UK

"Financial well-being and confidence was lower in each of the three months to October than we reported throughout the summer months. This matches the stagnant economic performance in August and September. Overall though, most consumers are still getting by, and remain relatively optimistic about their financial future."

– Rich ...

October 2018

Clothing Retailing - UK

"The UK clothing market is going through a dramatic period of change. Online is not only capturing a greater share of consumer spending, but it is also highly influential in what consumers are choosing to buy – no matter where they are making the final purchase. Whilst the online-only retailers ...

September 2018

Jewellery & Watches Retailing - UK

"The UK jewellery and watches market has continued to see strong value growth, but this is largely due to continued demand for luxury and high ticket items. The mid-market brands and retailers are suffering from many of the same issues as other fashion and high street retailers, such as growing ...

August 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“Consumers continue to worry about the impact Brexit will have on the UK economy. But people are still focussing much more on their own financial situations, which are currently in a pretty healthy state. The base rate rise will make it harder for some, but the general outlook is positive ...

Occasionwear (Including Partywear & Bridalwear) - UK

“Although the occasionwear market continues to be highly seasonal, with significant peaks in the summer and winter months, consumers show a willingness to buy new fashion for a variety of different occasions which is helping to buoy demand throughout the year. As retailers look to capitalise on the strength of ...

July 2018

Footwear Retailing - UK

“The footwear market is continuing to grow, but this growth is predicted to slow down over the next few years as the implementation of Brexit will undoubtedly create more uncertainty. Once again we see that men’s footwear is driving growth in the sector as the popularity of trainers is yet ...

June 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“The increase in confidence that we discussed in Consumers and the Economic Outlook – UK – March 2018 clearly wasn’t a one-off. Our confidence data has been running for almost a decade now, and people’s assessments, both of their current financial situation and how they expect their finances to shape ...

Underwear (incl Loungewear/ Nightwear) - UK

“Growth in the UK underwear, nightwear and loungewear sector has been strong, with sales boosted by an increase in the amount of time people are spending at home, which has in turn driven a new demand for nightwear and loungewear products. The market is highly competitive, with a broad assortment ...

May 2018

Womenswear - UK

“The womenswear market is facing challenging times, with many of the major players in the market seeing weaker sales growth. In a more competitive retail environment, retailers must make sure they have a compelling product offer and a real understanding of what their customers want. Retailers can no longer get ...

April 2018

Department Stores - UK

“The UK department store sector remains challenging, with a number of the leading players struggling to carve out their niche in a crowded retail market. Innovation has been centred on creating a compelling in-store environment and whilst this is important, research suggests that department store retailers should be doing more ...

March 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“People are still wary about the potential impact of Brexit – particularly when it comes to the cost of living. But people seem able to separate these macro-economic concerns from their own personal financial situation. Unemployment remains at record lows, and while average wages are still increasingly more slowly than ...

Menswear - UK

“The increased choice of retailers for men has made the menswear market much more competitive and made male shoppers more demanding and less brand loyal, meaning retailers need to do more to stand out and differentiate their offer.”

February 2018

Optical Goods Retailing - UK

“Consumer spending on optical goods and services in the UK has continued to rise. However, growth in the market continued to be hindered by low inflation in core categories as a number of the leading players rely on competitive pricing strategies to attract customers. As a result, the independents are ...

January 2018

Fashion Accessories - UK

“While women aged 16-24 are the main fashion accessories buyers, they show little brand loyalty meaning that retailers and brands need to do more to compete for their spend. Given that fashion trends drive purchasing among young women, retailers and brands need to focus more on appealing to them with ...