



January 2014

Personal Loans - Ireland

“The value of the personal loans market continues to decline as consumers shy away from debt products, preferring to save for the things they need and want. While economic and employment conditions are set to improve in Ireland, it will likely be many years before pre-recessionary levels of demand for ...

November 2013

Online and Mobile Banking - Ireland

“Usage of mobile banking will continue to grow in Ireland as consumers become accustomed to performing banking activities at a time and place that suits them; while banks continue to move towards a more mobile and self-service business model. Going forward mobile banking providers could consider utilising the ‘FaceTime’ features ...

September 2013

Credit Products - Ireland

“Having peaked in 2008, the value of credit card transactions in Ireland has declined every year since. In 2012, the total value of transactions was precisely 25% down on the level seen in 2008. Although this is partly due to dramatically reduced consumer spending, there has been a noticeable shift ...