

September 2010

Home Lifestyles - UK

Since the start of the recession, consumers have been nervous about committing themselves to major spending on their homes or moving house, but at the same time the home has become more important in terms of the amount of time people are spending there. While going out is still a ...

Empowered Consumer - UK

In theory, today's consumers have more choices and more power than ever before. They can research products and services thoroughly before making a purchase decision, for example, by using price comparison sites and online reviews from other users. After purchasing they can then use online communities to spread the word ...

August 2010

Female Beauty and Personal Care Consumer (The) - UK

In a beauty and personal care market already worth approaching £14 billion (including products and services such as hairdressing, see Mintel report British Lifestyles, August 2010), there is still plenty of scope for innovation and further growth. Women have a good understanding of basic skin types and are well practised ...

Technology and the Internet in Financial Services - UK

This report examines a broad range of issues connected to new (and not-so-new) technology in the financial services industry. It highlights the way in which internet banking is now the default option for most of the online population, and the fact that it's by far the most popular option when ...

British Lifestyles 2010 - UK

Britain has emerged from the recession but is faced with a long and lingering period of uncertainty. Consumers remain wary about the future, and this is reflected in spending habits and attitudes about what is 'essential'.

July 2010

Sport and Exercise - Ten Year Trends - UK

- More than 30 million adults now take part in sport and exercise at least monthly, a 15% increase on 2000 levels – but fewer than a third of these do so at the recommended level of three times a week or more often.
- Spending on sports participation, clothing and equipment ...