



September 2011

Online Retailing - Ireland

With around nine in ten Irish internet users now shopping online there is no question that the internet is now an established, mainstream shopping channel. This is especially the case among NI internet users, with almost 60% now 'regularly' shopping online (compared to just 31% of RoI internet users).

August 2011

Clothing Retailing - Ireland

The clothing retail market continues to struggle through the recession as consumers find their personal disposable income somewhat limited, and thus are limiting their spending in high street retailers and department stores. A key challenge for the market moving forward will be to encourage consumers to make high value purchases ...