

June 2019

Holistic Retreats in the Americas - International

While spas and wellness have grabbed the headlines in recent years, the exponential growth of holistic retreats has attracted little attention. Yet, with the pace of life getting faster and renewed interest in the meaning of life and spirituality, more people than ever before are visiting retreats – to reflect ...

China and India: Expansion of the Superpowers - International

“A decade ago collaborative consumption was a relatively unknown concept and tourism related goods and services – including accommodation, rental cars and guided tours – were booked almost exclusively through travel agents or direct with a mainstream tourism provider such as a hotel, car rental firm or holiday letting company ...

May 2019

Boutique & Lifestyle Hotels in South America - International

“Hotel groups, both large and small, are expanding their portfolios of boutique and lifestyle brands in South America. Up until now, South American boutique and lifestyle hotels have been largely clustered in key urban and resort locations. However, there are other destinations, yet to be fully exploited, that could offer ...

Wildlife Refuge Tourism & Market Differentiation - International

“Today, the most productive trend in the marketing of sustainable tourism is differentiation, most especially when it is based on innovations in environmental sustainability and conservation.”

– Jessica Kelly, Senior Tourism Analyst

April 2019

South Africa Outbound - International

“South Africa’s outbound market has posted moderate growth in recent years given its downbeat economy and the weak Rand. South Africans have a strong zest for travel and will work around monetary constraints to bring foreign trips to fruition. Travel behaviour has adapted to the tougher economic climate, encouraging South ...

SAVE Tourism (Scientific, Academic, Volunteer, Educational) - International

“SAVE travel is a substantial travel niche comprised of the four market profiles of scientific, academic, volunteer and educational tourism, practised by a broad range of tourists who travel for different reasons, predominantly leisure and education but also business, taking part in a multitude of activities. As the desire for ...