

July 2020

The Connected Home: Inc Impact of COVID-19 - UK

"Voice-controlled speakers continue to be the fastest-growing smart home product and consumers had greater incentive to buy smart displays during the early stages of the COVID-19 lockdown. People show high interest in smart security, and focusing on their potential to aid easier deliveries can help demonstrate their value for everyday ...

The Impact of COVID-19 on Retail and Ecommerce - UK

"The COVID-19 outbreak is an unprecedented event which has far reaching ramifications for the retail landscape. It will accelerate the underlying trends of the past decade: greater online penetration, physical space consolidation and, unfortunately, business failures. However born alongside this will be a greater appreciation for the importance of the ...

Garden Products Retailing: Inc Impact of COVID-19 - UK

"Garden product retailing continues to evolve with the loss of market leader, Wyeval, from the garden sector being balanced out by the expansion of a number of other aspirational chains such as Dobbies, British Garden Centres and Blue Diamond. Going forward those operating outside of the horticulture market continue to ...

June 2020

DIY Retailing: Inc Impact of COVID-19 - UK

"COVID-19 will have a mixed impact on the DIY market. Extended periods inside will open opportunities amid a renewed focus on the home and garden, while enforced self-reliance could return the appetite for DIY in the longer term. However, ultimately these opportunities will be unable to offset the sales lost ...

Department Stores: Inc Impact of COVID-19 - UK

"The department store sector in the UK continued to struggle throughout 2019 and the outbreak of COVID-19 came at a particularly difficult time. Many of the leading department stores were in the midst of reviewing store portfolios and making significant strategic changes in order to try to turn things around ...

May 2020

Major Domestic Appliances: Inc Impact of COVID-19 - UK

"The market actually recovered momentum in 2019; however, the adverse impact of COVID-19 will put an end to this. While the majority of purchases are triggered by necessity, sales are nonetheless set to fall 11% in 2020 as stores are closed, housing transactions fall and elements of demand are limited ...