

March 2023

消费意愿 ——下半年 - China

“中国经济发展面临压力。一方面，尽管防控政策最近有所放松，但国内疫情形势仍然具有不确定性，人们的短期信心尚未回升。另一方面，国际经济环境也给企业经营者带来了许多不稳定因素。好消息是消费者的长期信心坚挺，再加上政府的稳经济和促消费措施，这将助力消费市场保持活力。”

——张鹏俊，高级研究分析师

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Consumer Spending Sentiment - 2H - China

“China’s economic development is facing pressure. On the one hand, there are lingering uncertainties regarding the domestic epidemic situation despite the recent relaxation of restrictive policies, and people’s short-term confidence has not yet rebounded. On the other hand, the international economic environment has also brought a lot of instability to ...