

Food - Brazil

May 2019

Meal Occasions - Brazil

"In addition to price, healthy attributes and convenience are important influencing factors when it comes to meal occasions, especially on weekdays. There are many opportunities, therefore, to develop and offer options for lunch boxes, delivery services, easy-to-prepare meals and on-the-go products, shortening the gap between ingredients, food services and ready ...

April 2019

Desserts & Sweets Consumption Habits - Brazil

"As the initial discussion on being healthy or indulgent has passed, the category begins to realize there are many ways of providing healthy attributes and benefits to different types of consumers and consumption occasions without necessarily losing flavor. It is important to bear in mind, however, that many times the ...