

## April 2022

### Life Insurance - Canada

“A majority of Canadians view having life insurance as essential for a peaceful mind so demand for life insurance will remain strong. Life stage events influence purchase, while the feeling of sufficiency with just employer coverage is a barrier to individual sales. Many younger consumers are open to buying from ...

## March 2022

### Mortgage Financing - Canada

“The current housing boom across Canada has resulted in record mortgage and consumer growth. Mortgage volumes will continue to increase, fuelled by a hot housing market and low rates. First-time buyers will be squeezed as no solutions emerge to mitigate housing affordability while rate increases, expected in the near future ...

## February 2022

### Pet, Auto and Home Insurance - Canada

“Technological innovations such as telematics and smart home devices offer insurers the opportunity to assess risk better and offer more targeted prices to consumers. Meanwhile, a pandemic inspired boom in pet adoption and a flurry of new entrants foretell strong growth in the pet insurance industry.”

– Sanjay Sharma ...