

December 2011

Eating Out: The Decision Making Process - UK

“Although consumers are increasingly price-sensitive their overall concern is for value for money, meaning that they are less willing to ‘splash out’ on mediocre meals out or second-rate service.”

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

In-store Catering - UK

“One of the key challenges for the in-store catering market is the general lack of engagement with consumers. As it is often just seen as a refuelling option, and not an experience, it has been particularly vulnerable to downturn in consumer spending.”

October 2011

Healthcare Catering - UK

“With catering often thought of as low down the list of priorities for hospitals/healthcare trusts, it is telling that there is still a trend towards caterers investing in areas such as ethical ingredients and sustainable sourcing, demonstrating the landscape of how contracts are fought and won, despite restrictive budgets ...