February 2019

Christmas Gift Buying - UK

"It was not a great Christmas, but it was not the disaster that some early reports suggested either. Demand slowed in the final quarter and some sales were pulled forward to November by early discounting. It's an immensely challenging time for retailers, but whether they trade online, in stores or ...

January 2019

Amazon: A Shopper's Perspective - UK

"Amazon is the arch disruptor in a period of evolution for UK retail. The size of the business and its relentless focus on customer-facing innovation has meant it has invested in and led on many trends that have come to define 21st century retail. However, at present, it is not ...

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