

Foodservice -China

November 2013

消费者对食品安全的态度 - China

食品安全问题在中国日益受到关注,与从种植、加工、制备到服务等食品链各个环节存在的弊端密切相关。根据中国消费者协会发布的数据,在2011年收到的39,082宗有关食品的投诉中,约六成投诉与食品质量和安全问题有关。其中,多数(24,860起)投诉同食品质量有关,1,362起为食品安全投诉。

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Consumer Attitudes Towards Food Safety - China

"Food safety in China is of growing concern, strongly linked to weaknesses in the food chain from farming, processing and preparation to serving. According to the National Consumer Association, about 60% of the 39,082 complaints received about food in 2011 related to food quality and safety issues. Most of ...