

### December 2010

#### High Street vs Out of Town Shopping - UK

The report considers the importance of store location in retail strategies by assessing trends in out of town, in-town, and home shopping patterns and analysing the attributes of different shopping locations that motivate and attract shoppers.

#### London Effect (The) - UK

With 12% of the UK's population living in Greater London, this report examines whether people living in London are happier, more content and more likely to interact with their local surroundings to a greater degree than people from elsewhere in the UK, and indeed whether there is a *London Effect* ...

### November 2010

#### Web Aggregators - UK

This report uses Mintel's exclusively commissioned consumer research to provide an insight into aggregator usage, the approach taken to online research and purchasing, aggregator purchasing considerations and general attitudes towards aggregators. The sector's key players are considered in terms of both recent activity and also a wider brand analysis. Broader ...

### October 2010

#### Impact of Technology on Relationships - UK

This report will analyse the trends behind the growth of the 'always-on' consumer in the UK today and explore the way in which this has affected relationships between friends and family. It will also seek to provide insight into who is more likely to be connected, as well as the ...

#### Charitable Giving - UK

Charities are facing tough times with recent research showing that donations are down, however, Mintel has found that, in general, the consumer is committed to donating and plans to do so at similar levels in the future. Conversely, there is evidence that some consumers are cutting back and donating goods ...

#### Impact of the Recession on Eating Out Habits - UK

There is no doubt that the food service industry was heavily affected by the recession, but fears that consumers would cut out eating out altogether, due to it being an area of secondary expenditure failed to materialise. Eating out is no longer a luxury for the majority of the British ...

### September 2010

#### Home Lifestyles - UK

#### Empowered Consumer - UK

Since the start of the recession, consumers have been nervous about committing themselves to major spending on their homes or moving house, but at the same time the home has become more important in terms of the amount of time people are spending there. While going out is still a ...

In theory, today's consumers have more choices and more power than ever before. They can research products and services thoroughly before making a purchase decision, for example, by using price comparison sites and online reviews from other users. After purchasing they can then use online communities to spread the word ...

### August 2010

#### Female Beauty and Personal Care Consumer (The) - UK

In a beauty and personal care market already worth approaching £14 billion (including products and services such as hairdressing, see Mintel report British Lifestyles, August 2010), there is still plenty of scope for innovation and further growth. Women have a good understanding of basic skin types and are well practised ...

#### Technology and the Internet in Financial Services - UK

This report examines a broad range of issues connected to new (and not-so-new) technology in the financial services industry. It highlights the way in which internet banking is now the default option for most of the online population, and the fact that it's by far the most popular option when ...

#### British Lifestyles 2010 - UK

Britain has emerged from the recession but is faced with a long and lingering period of uncertainty. Consumers remain wary about the future, and this is reflected in spending habits and attitudes about what is 'essential'.

### July 2010

#### Sport and Exercise - Ten Year Trends - UK

- More than 30 million adults now take part in sport and exercise at least monthly, a 15% increase on 2000 levels – but fewer than a third of these do so at the recommended level of three times a week or more often.
- Spending on sports participation, clothing and equipment ...

#### Drinking Habits Among 18-24-year-olds - UK

- Binge drinking (defined by the government/ NHS as 6 units in one session for women and 8 for men) is rife among 18-24-year-olds, with four in five of this age group exceeding the recommended limit on a regular basis.
- Although the drivers of binge drinking among the young is multi-faceted ...

### June 2010

#### Student Lifestyles - UK

This report takes the general theme of 'Students as Consumers' and asks the question:

#### Retail Review - UK

- Consumers were disappointed by the outcome of the election, but recognise that the tough budget was inevitable.

### May 2010

#### Customer Service Expectations in Financial Services - UK

- The growth of financial forums mean that a relatively small number of people are having a major impact on brands' reputation for customer service. Just 4% of those who have been let down by a financial firm say they went online to complain about it, but their complaints can now ...

- They have been increasingly concerned about their finances for the last 18 months, apart from a brief spell over Christmas.
- The VAT increase, rising interest rates and spending cuts will make life very ...

### April 2010

#### Paid-For vs Free - Consumer Attitudes to Pricing in Media and Music - UK

This report analyses market trends and consumer attitudes as regards the issues around paid versus free newspaper, magazine, TV and music content, investigating the core market factors, strengths and weaknesses, consumer dynamics, illustrative case studies and likely future developments.

#### Economic and Social Impact of the 2010 World Cup - UK

This report examines these viewing and spending preferences in more detail, as well as assessing attitudes towards the World Cup and how these impact on consumer behaviour around the competition. It also compares consumers' views of the World Cup with their opinions of London's hosting of the 2012 Olympic Games ...

#### Impact of House Moves on the Household Goods Market - UK

Following a property boom that started in the late 1990s, and which saw a rapid rise in house prices, the number of residential property transactions declined steeply between the second half of 2007 and the end of 2009. The housing market was severely dented by the squeeze on lending following ...

### March 2010

#### Premium and Value Own-label Food - UK

This report looks at how consumers have changed their purchase choices between various types of own-label and branded foods, and how their attitudes towards these have changed, as well as the role of the food retailers.

### February 2010

#### Consumers and The Economic Outlook - UK

This report looks to understand what the recession has meant for consumers – how they are managing their finances, whether they are struggling to make ends meet and how confident they are about their prospects in the coming year. It also investigates people's view of the economy as a whole.

### January 2010

#### An Ounce of Prevention: Preventing Illness Through Healthy Living - UK

Despite the tougher economic climate, health remains high on the agenda for the majority of consumers. Today, more than two-thirds of consumers have mainly positive attitudes towards their diet and health.

#### Attitudes Towards Health - Stress - UK

This report explores today's stressed-out consumer. It investigates the biggest triggers of stress and identifies ways to respond to this through new product development, marketing campaigns or corporate initiatives.

#### Holidays - Attitudes and the Impact of Recession - UK

- In 2009, the number of overseas holidays taken fell by an estimated 14.5% year-on-year to 38.9 million, returning to 2001 levels.
- 24.5 million adults now see holidays as a 'luxury', up from 19 million in 2007. 9-10 million see holidays as a 'necessary spend' or a 'right' ...