



## June 2010

### Branded Serviced Apartments and Residences Worldwide - International

This report covers two distinctly different types of lodging products – branded serviced apartments and branded residences. Serviced apartments or ‘aparthotels’ (generally known as extended-stay accommodation in North America) are self-contained living units that typically rent out by the week or month as opposed to one or several nights like ...

### Agritourism - International

Agritourism is a widespread and busy sector of tourism. However, even in countries with well-developed and mature tourism cultures, it is often one of the least regarded areas both in terms of the public’s knowledge of it, as well as of sector-specific management.

### Airlines - US

This report explores the airlines in the US, focusing on domestic flights but also including foreign travel originating in or arriving to US destinations. It provides insight into the external and internal factors affecting domestic travel sales, consumption and consumer trends, and how these trends affect branding and future sales ...

## May 2010

### Travel and Tourism - Argentina

Argentina is on most people’s South American wish list and it remains the number two destination in the region, but in spite of its popularity, arrivals since 2005 have not risen much above 4.5 million annually (4.6 million in 2009). Part of the reason has been a lack ...

### Travel and Tourism - Mexico

Stretching from the border with the US in the north to Guatemala and Belize in the south, Mexico is a vast country, with a wealth of attractions for the tourist.

### Hotel Technology - International

This report examines the hotel technology sector, highlighting current developments and future trends. An overview of the main technology-based systems used in the hotel sector is first of all presented. Distribution systems, hotel-facing systems and guest-facing technologies are then discussed in detail to demonstrate the relatively basic nature of the ...

### Car Rental - US

This report explores the car rental market in the US. It provides insight into the external and internal factors affecting rentals, consumption and trends (and what they mean for future sales), promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not limited to ...

### Travel and Tourism - Peru

Peru is a resource-rich country whose main exports (minerals, petroleum products) generated US\$20.52 billion in 2009. International visitors generate only a fraction of that, nonetheless, they represent the second-largest source of foreign exchange (after exports) for Peru. In 2009, international visitors spent US\$2.42 billion – 41 ...

### Travel and Tourism - Chile

Chile, sometimes called the Switzerland of South America because of its stable economy and natural beauty, is considered a safe and secure destination.



Positioned in the market as a sun and beach destination (main competitors include the Caribbean and Hawaii), the country's fascinating ...

While other countries in the region have unstable economies, volatile currencies, corruption and safety issues, Chile has gone through impressive growth over the last decade. The country ...

## Travel and Tourism - Canada

Canada's tourism industry has become more subdued of late, as it reels from the aftershock of the global recession, and a strengthening Canadian Dollar has done little to lift the volume of international arrivals into the country. The number of arrivals to Canada has declined year on year since 2001 ...

## Travel and Tourism - US

The US has the world's biggest travel and tourism economy. It welcomes in excess of 50 million international tourists every year, who generate revenues in excess of US\$120 billion. As such, inbound travel is vitally important to the US economy. An even greater contribution, however, comes from domestic tourism ...

## Cultural and Heritage Tourism - International

According to UNESCO, cultural and natural heritage tourism is 'the most rapidly growing international sector of the tourism industry'. Although international data on the size of this market are hard to come by, the OECD and the UNWTO report that in 2007, cultural tourism accounted for 40% of all international ...

## Airlines in Russia - Russia

**Insight + Impact** - Mintel's commitment to its clients is encapsulated in this simple formula.

## April 2010

### South Korea Outbound - South Korea

Travel and Tourism Analyst is a unique series of 20 reports, designed to keep tourism organisations, tourist boards, leading travel operators, academic institutions and investment houses in touch with global travel trends.

### Trekking Holidays - International

Travel and Tourism Analyst is a unique series of 20 reports, designed to keep tourism organisations, tourist boards, leading travel operators, academic institutions and investment houses in touch with global travel trends.