

January 2023

Salty Snacks - Canada

“In 2022, snack consumption has largely not changed in comparison to the pre-pandemic era, with few notable exceptions. Potato chips remain king of the salty snack category, but cheese snacks are seeing significantly increased consumption and Hershey’s foray into the salty snack category is resulting in some new and innovative ...

December 2022

Chocolate and Non-Chocolate Confectionery - Canada

“Chocolate and non-chocolate candy remain immensely popular with Canadians, although according to consumer feedback, forward-looking growth appears challenged. The question this invites is, what can the confections industry do to support growth? While innovation will continue to be important for the category, focusing on how chocolate and candy contribute to ...

November 2022

RTD Alcoholic Beverages - Canada

“COVID-19 was a catalyst for the growth of RTD alcoholic beverages. As the world emerges from the pandemic, will the momentum continue? The outlook is broadly positive based on the variety and convenience RTD alcoholic beverages offer. RTD alcoholic beverages are reflective of a changing alcoholic beverage landscape where consumers ...