

December 2012

Digital Trends Winter - UK

“Multifunctional mobile devices such as smartphones and tablets are threatening the future of dedicated devices, which have one prime focus.

November 2012

Smartphone Purchasing Habits - UK

“M-commerce is accelerating at such a rate that many organisations are struggling to keep up. As mobile starts to justify focus that is equal to, if not greater than more conventional channels, those who dedicate investment and sufficient attention to the channel are likely to benefit.

Accessories for the Home - UK

“In a situation where consumers’ focus has shifted to core priorities like food and energy costs, it is a tough task to rekindle their enthusiasm for their homes and for spending on items that may seem like non-essentials. Nevertheless, the internet and mobile technology offer opportunities to inspire consumers and ...

October 2012

Multichannel TV - UK

“The long-standing divide between free and paid-for multichannel TV services is becoming distorted. Previously subscription providers such as Sky and Virgin Media have fought to win customers away from terrestrial and basic digital TV services, which have lacked comparable content.

Online Gaming and Betting - UK

“A succession of false dawns of the long-awaited ‘year of mobile’ has left the online gaming and betting industry asking not so much what is the potential of new technologies, but when is that actually likely to be realised?

Digital Trends Autumn - UK

“The launch of several ‘hybrid’ devices, which blur the line between two established devices, will only help to accelerate growth of portable devices such as tablets and eReaders. As seen with the MP3 player and smartphone, if consumers can merge the features of two devices into one central hub, they ...

September 2012

Books and e-books - UK

“While e-readers are clearly regarded as the primary device people see themselves reading e-books on, tablets are part of a portfolio of other devices that book buyers

Online Grocery Retailing - UK

“If our recommendations for the rollout of in-store and drive-through collection are implemented by major grocery chains, then their store estates – including c-

would also consider, along with laptops and smartphones.”

stores and hypermarkets respectively – become indispensable for fulfilling online orders.

August 2012

Music and Video Purchasing - UK

“Music and video retail for a relatively low price point, remain popular across all age ranges, and the multitude of purchase or rental, hardcopy, download, standard, high-definition or streaming options means there is a channel to market, quality variant and ownership model suitable for every consumer. Despite this, year on ...

July 2012

Digital Trends Summer - UK

The boom in smartphones looks set to continue, with the popularity of flagship handsets like Apple’s iPhone and Samsung’s Galaxy series, as well as cheaper options, boosting ownership amongst UK adults above that of basic mobiles. This growth trend shows no sign of stopping with 15% of consumers intending to ...

Home Shopping - UK

“The days when home shopping was distinct from store shopping are over. It’s only analysts who try to make the distinction. For everyone else it is just shopping. And shopping is changing rapidly. If there is one clear message of this report it is that home shopping and store shopping ...

June 2012

Web Aggregators in Financial Services - UK

“Mintel’s consumer research shows that price comparison sites are often seen as a great starting point or a useful research tool, but not all users are prepared to complete their purchase through the aggregator channel. Providers face a challenge to change perceptions and ensure that more people are happy to ...

Mobile Phone Apps - UK

“A number of developers have been experimenting with web applications over 2011 and into 2012. These applications serve three primary purposes: to provide a unified user experience across platforms; to retain control of customer information and the customer journey; and to avoid paying a service charge to the owner of ...

Magazines - UK

“Digital expansion offers clear attractions for publishers, including the opportunity to reach new (often younger) customers and international markets. The pace of digitalisation is likely to remain very uneven, with a concentration of resources in areas where interest is already proven: urban ABC1s, especially men, under the age of 35 ...

May 2012

Social Media and Networking - UK

“Brand presence on Google+ will benefit the social network as consumers are enticed to join it to connect with brands they like, as well as using it for promotional offers ahead of other social networks. Indeed, if more internet users were to join Google+ to subscribe to offers and updates ...

April 2012

Digital Trends Spring - UK

This report examines the trends in consumer technology and digital media in the UK. This is the first report in the updated series of Digital Trends, which Mintel has created in response to the changes in technology ownership and usage, as well as to the changing requirements of our readers ...

March 2012

Fashion Online - UK

“Fashion retailers are capitalising on the phenomenal popularity and influence of social networks and sites such as Facebook and Twitter have become prime advertising platforms. With users sharing their opinions, experiences and interests via social networks, this channel also provides valuable insight into customers’ real wants and needs. Although the ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

February 2012

Buying for the Home Online - UK

“Online shopping is getting more sophisticated and increasingly convenient. Consumers already expect to be able to find the products they want online, look for information about those products and read impartial reviews to help guide them to their final choice. But for many home goods there are layers of complication ...