



July 2020

Mobile Phones: Inc Impact of COVID-19 - Ireland

“COVID-19 in the short term has likely helped to boost overall usage of smartphones as the need to keep in touch with loved ones via chat apps and social media during the lockdown will have helped to drive usage. However, with most consumers forced to stay at home, it may ...

May 2020

Automotive Retailing: Inc Impact of COVID-19 - Ireland

“Before COVID-19 hit, the majority of Irish consumers said that they intended to buy a car within the next two years. The situation now looks very different. The shutdown of retail outlets will already have had a huge impact on car sales: although at the time of writing there were ...